



Charlie's Soap

GREEN. CLEAN. GUARANTEED.

Stay clean and Green on the trail with Charlie's Soap.

You want to get outdoors, see nature and have fun. And sometimes you just have to clean something. Your options are severely limited. Water might not be enough to tackle the job. Many multipurpose cleaners are bad news to the Earth. And most detergents are hardly portable. So what can you do?

Charlie's Soap is the answer to getting clean and staying Green, whether you are on the trail or in the back yard. If you are not afraid to get dirty, then you do not have to be afraid to get it clean with Charlie's Soap.

Charlie's Soap is:

- ✓ CLEAN.
 - Nothing cleans as thoroughly as Charlie's Soap. (SGS Testing Labs)
 - Rinses away completely (Clemson University School of Textiles)
 - Safe for anything washable: cotton, polyester, neoprene, Gore-Tex.
 - Garments maintain their functionality: all-weather gear stays waterproof, wicking garments still wick, breathable fabrics stay breathable.
- ✓ GREEN.
 - Internationally certified biodegradable and safe for the environment (Japan Food Research Labs)
 - Your family and fauna will be safe because of our Non-Toxic formula.
 - Charlie's Soap was not tested on animals.
 - Safe for gray water systems or for use around lakes and streams
- ✓ GUARANTEED.
 - We believe in only making products that work well.
 - Love it or get your money back.

Thank you for considering Charlie's Soap. We feel confident that you have made the right choice in detergent. We are here if you have any questions. Let me take a moment to explain how to use Charlie's Soap while on the trail.

Charlie's Soap, Inc.

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For cleaning dirty clothing while in the field:

1. Put clothes into a large, sturdy, sealable, black plastic bag. Do not overfill.
2. Place the bag into clear stream and allow some water into the bag.
3. Add 1 tablespoon of Charlie's Soap Laundry Powder or 1 oz of Charlie's Soap Laundry Liquid.
4. Seal the bag and lay flat in the sun on a flat surface (rock or sand) to warm.
5. Walk around on the bag for about 5 minutes.
6. Remove the clothes.
7. Rinse them thoroughly in the stream.
8. Hang dry. The clothes may pick up scent from the stream, but your sweat and body odor will be gone.

For cleaning outdoor gear while in the field:

1. Bring along some Charlie's Soap Kitchen & Bath Household Cleaner.
2. Brush off excess dirt, mud, grease, soot, sap, blood, etc...
3. Spray dirty equipment with Charlie's Soap solution.
4. Wipe off with cloth or rinse if possible.
5. Use on shoes, tools, shelter, cooking and eating utensils.
6. To inhibit rust, reapply to clean steel tools. Do not wipe off or rinse.

Whether you're hiking the Appalachian Trail, or roughing it at your local KOA, be kind to the environment without giving up any cleaning ability. Get out there. Get it dirty. Get it clean.

Taylor Sutherland
President, Charlie's Soap, Inc.

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