



# Charlie's Soap

## GREEN. CLEAN. GUARANTEED.

### Rediscover your floors and carpets with Charlie's Soap.

Dust, mud, grass, drinks, candles, hors d'oeuvres, pet "presents", and everything else, your floors catch it all. Ever notice that there seems to be a different cleaner for every different floor in your home? You've got one for hardwood, carpet, linoleum, laminate, etc.... It will make your head spin to walk down the cleaner aisle. And it will make your wallet scream in pain.

You don't have to choose. Charlie's Soap Indoor / Outdoor Surface Cleaner Concentrate (I/O) gets it done. A little goes a very long way. If someone or something tracked dirt in, Charlie's Soap can clean it, period— end of story. And that's what we call a short solution to a long problem.

Charlie's Soap is:

- ✓ CLEAN.
  - Nothing cleans as thoroughly as Charlie's Soap. (SGS Testing Labs)
  - Targets the stains, not the surface. Will not damage your floors.
  - No gloves or masks required. Safe for your skin.
  - It rinses away completely. (Clemson University School of Textiles)
- ✓ GREEN.
  - 97% biodegradable in just a month (Japan Food Research Labs)
  - Your family and pets will be safe because of our Non-Toxic formula.
- ✓ GUARANTEED.
  - We believe in only making products that work well.
  - Use as directed and could eat off your floors, but I wouldn't advise it!

Thank you for considering Charlie's Soap. We feel confident that you have made the right choice. We are here if you have any questions. Let me take a moment to explain how to use Charlie's Soap for all your different floors.

Charlie's Soap, Inc.

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- **Carpets (low pile, high pile and everything in between)**
  - Spots
    1. Wet the area
    2. Spray Indoor / Outdoor Surface Cleaner Concentrate (I/O) *full strength* once directly onto the spot.
    3. Let it sit for a few minutes (the longer the better).
    4. Agitate with a stiff brush.
    5. Add water and blot up with towel or use a wet/dry vacuum.
  - Entire carpets
    1. Whatever amount your shampooer calls for, use no more than half that amount of I/O (full strength).
    2. In a 1 gallon Rug Doctor rental machine, use ¼ cup APC (max).
    3. No rinsing required.
- **All no-wax hard surface floors (sealed or unsealed hardwood, tile, linoleum, laminate, etc...)**
  1. Mix a solution of 1 fl oz of I/O per gallon of water in a bucket.
  2. Spray trouble spots conservatively with full strength I/O.
  3. Mop as normal. No rinsing required.
- **All waxed hard surface floors**
  1. Use at least 2-4 fl oz of I/O per gallon of water to strip wax.
  2. Rinse with clean water mop.
  3. Reapply wax.

Taylor Sutherland  
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