



Keep your whole bike ginchy with Charlie's Soap

Whether you're a lowly Fred or a "real cyclist," no one's bike stays clean for long. Sweat, mud, blood and the occasional sprocket bite are telltale signs of someone who spends more time on two wheels than on two legs. If you ride, then you know that you don't trust your bike and your gear to just any cleaner. Trust Charlie's Soap Indoor / Outdoor Surface Cleaner and Charlie's Soap for Laundry to get the job done. No matter how fast it goes or how dirty it gets, Charlie's Soap can clean it safely, effectively and economically. Charlie's Soap is:

- The GREEN:** 97% biodegradable in just a month. (Japan Food Research Labs)
Your family will be safe because of our non-toxic formula.
Safe for storm drains.
- That CLEANS:** Nothing cleans as thoroughly as Charlie's Soap. (SGS Testing Labs)
Targets the stains, not the surface. Will not damage your bike or gear.
No gloves or masks required. Safe for your skin.
Use on any washable surface or fabric (neoprene, polyester, cotton, etc.)
It rinses away completely. (Clemson University School of Textiles)
Restores your garments' performance characteristics.

On the bike: use Indoor / Outdoor Surface Cleaner.

- Spray on Charlie's Soap Indoor/Outdoor liberally to entire bike.
- Allow Indoor/Outdoor to sit a moment to work its way behind grease and grime. NOTE: Rinse polished aluminum surfaces within 5 minutes.
- Brush every part of your bike with stiff wet brush or sponge.
- Rinse thoroughly with water. Dry thoroughly and reapply oils to cables, gears and chain.
- To prevent rust during off-season storage, reapply Indoor/Outdoor full strength to cleaned, dried steel surfaces. Do not rinse.

On your soft gear: use Charlie's Soap Laundry Powder or Laundry Liquid.

- Clean your machine of all residues of other detergents before washing your garments in Charlie's Soap.
- Put 2 table spoons of the Powder or 2 fl. oz. of the Liquid into the machine and some old rags and run a full cycle with a double rinse.
- Follow care garment care instructions for water temp, agitation and drying.
- Always use the full amount of Charlie's Soap for a load: 1 fl. oz. for the Liquid or 1 TBSP for the Powder. Charlie's Soap will rinse completely so there is no need to worry about residue. Charlie's Soap needs that full amount to be effective on performance gear. Call for info if you have hard water.
- Garments washed in detergents other than Charlie's Soap have detergent residues imbued in them. Wash garments new to Charlie's Soap 2 or 3 times before wearing them the first time to remove these performance wrecking residues.