



203 N. 1<sup>st</sup> Ave. · Mayodan, NC 27027 · [www.charliesoap.com](http://www.charliesoap.com) · 1-800-854-3541

## Detox your laundry. Detox your life.

Charlie's Soap cleans deeply and rinses completely residue free. All other detergents leave behind something on your clothes and in your washer: fabric softeners, brighteners, perfumes, scent blockers, clays, oils and more. Over the course of a few washes, Charlie's Soap will remove all these unwanted residues and toxins to effectively *detoxify* your clothes and your machine as it cleans. Once those residues are gone, you may wonder just how you ever got by without Charlie's Soap!

### **NEW USERS: PLEASE READ THE FOLLOWING INSTRUCTIONS CAREFULLY**

Follow all care instructions on your garments. Charlie's Soap is safe for all fabrics that can be safely washed with detergent and water. Colorfast garments will not excessively bleed or fade, but you may want to test first.

Run a large/heavy empty load with two doses of Charlie's Soap Laundry Liquid or Laundry Powder and a few old rags to wash out your washing machine of any residue left by other detergents.

**Garments require a few washings for Charlie's Soap to safely and effectively detox them.**

- a. The first time you wash your clothes in Charlie's Soap, you may smell, feel and see old detergent residues bubbling out of your clothes. This is normal.
- b. It may take three to five washes before those old residues are fully removed and you notice the long lasting benefits of Charlie's Soap for Laundry – low suds, softer clothes, clean scent. When in doubt, rewash to completely detox.
- c. For an idea of what your laundry will eventually look like, wash a load of bath towels three consecutive times.

If you have hard water, consider adding Charlie's Soap Booster to your wash.

If you have any questions, please call or email us at [info@charliesoap.com](mailto:info@charliesoap.com).